



# CeMAT ASIA 2024

International Trade Fair for Materials Handling, Automation  
Technology, Transport Systems and Logistics

5-8 November 2024 | Shanghai New International Expo Centre

[www.cemat-asia.com](http://www.cemat-asia.com)



中国物流与采购联合会



中国机械工程学会



Deutsche Messe



FIERA MILANO

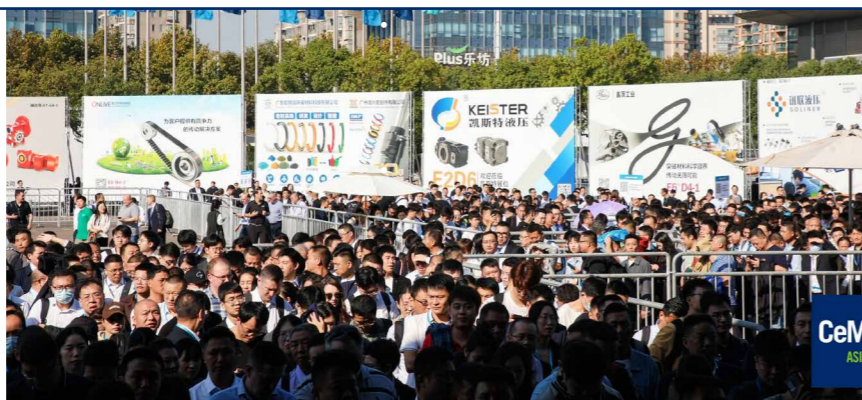
# Advanced Manufacturing Leads the Logistics Industry

CeMAT ASIA, first held in the year 2000, has a history spanning over twenty years to date. As a significant component of Hannover's Industrial Fair Network, CeMAT ASIA has evolved into a crucial showcase platform for the logistics, warehousing, and transport industries in Asia.

"The flexible integration of displays inside and outside the exhibition hall, the combination of online and offline multimedia tools, and the heavyweight forum events throughout the entire exhibition period will showcase the emerging forces in future industries from multiple perspectives, providing the audience with a refreshing exhibition experience."

-Gary Liu, Managing Director of Hannover Milano Fairs Shanghai

- **4** day Show Period
- Over **80,000** m<sup>2</sup> Exhibition Area
- Over **800** Exhibitors
- Nearly **15** Trade Visitors



- Over **500** "Enjoy Meeting" Buyer Delegations



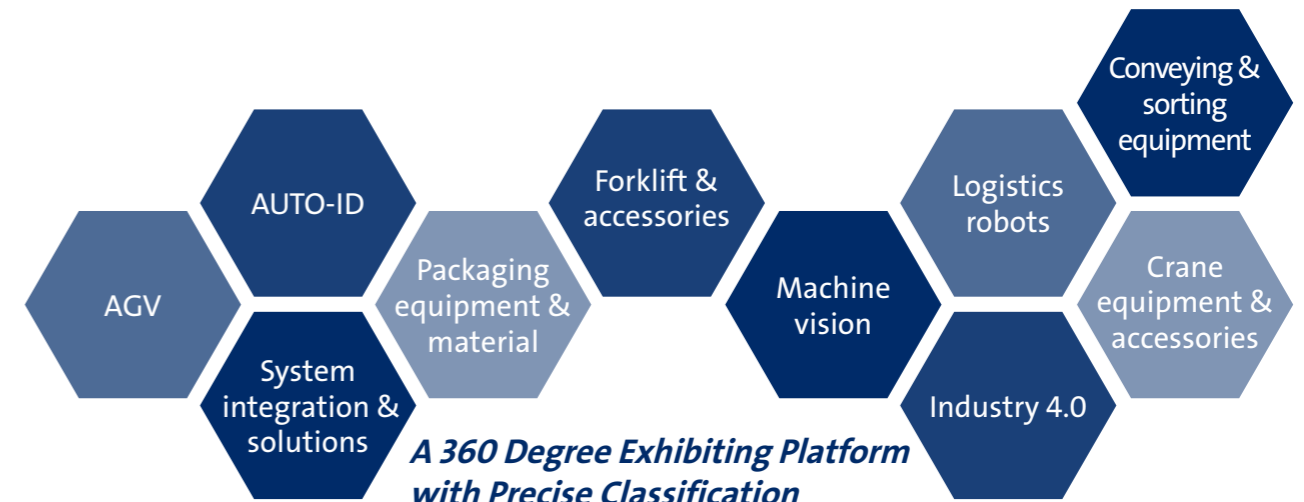
- Nearly **40** Concurrent Conferences, Activities, and Forums Covering Cutting-Edge Hot Topics Such as the Metaverse Era, Smart Supply Chains, Fast-Moving Consumer Goods, New Energy, Automotive Components, Beauty Logistics

- Over **89%** Visitors with Purchasing Decisions
- Over **87%** Exhibitors Closed Onsite Deal and Received Cooperation Intentions



- **1,000,000+** Official Website Views
- **110,000+** WeChat Official Accounts Subscribers
- **21,260,000+** Social Media Exposure
- **100+** Industry Media Partners

# CeMAT ASIA 2024: Focusing on Logistics as the Foundation, Building a Benchmarking Platform



## Expert Evaluation

Chief Scientist and Chief Representative in China with the Fraunhofer Institute for Material Flow and Logistics  
Professor Fang Dianjun

In the cooperation for more than 10 years with the Fraunhofer Institute for Material Flow and Logistics, CeMAT ASIA has developed into the most influential professional exhibition in China's logistics technology industry that garners high attention and active participation from numerous logistics technology industries as well as users from various industries every year. Relying on this platform, we have introduced the development trend of international logistics and the research and application of advanced logistics technologies for Chinese enterprises, and joined hands with well-known logistics technology enterprises and users at home and abroad to foster an open and cooperative industrial ecology, so as to facilitate the digital and intelligent transformation and upgrading of Chinese industries!



Managing Partner of Shanghai TheBuddy Consulting  
Dr. Jeff Wang

This year's CeMAT Asia is an unprecedentedly grand event. It presents visitors with representative mainstream technology and innovative technology in areas from automation/intelligent technology to traditional basic operation. Various thematic seminars have also created an opportunity of deep exchange and learning for everyone, and the visitors are more enthusiastic than ever. It marks a perfect return of warehousing and logistics technology after the pandemic, and also reflects the growing attention of the entire industry to automation and intelligent technology.

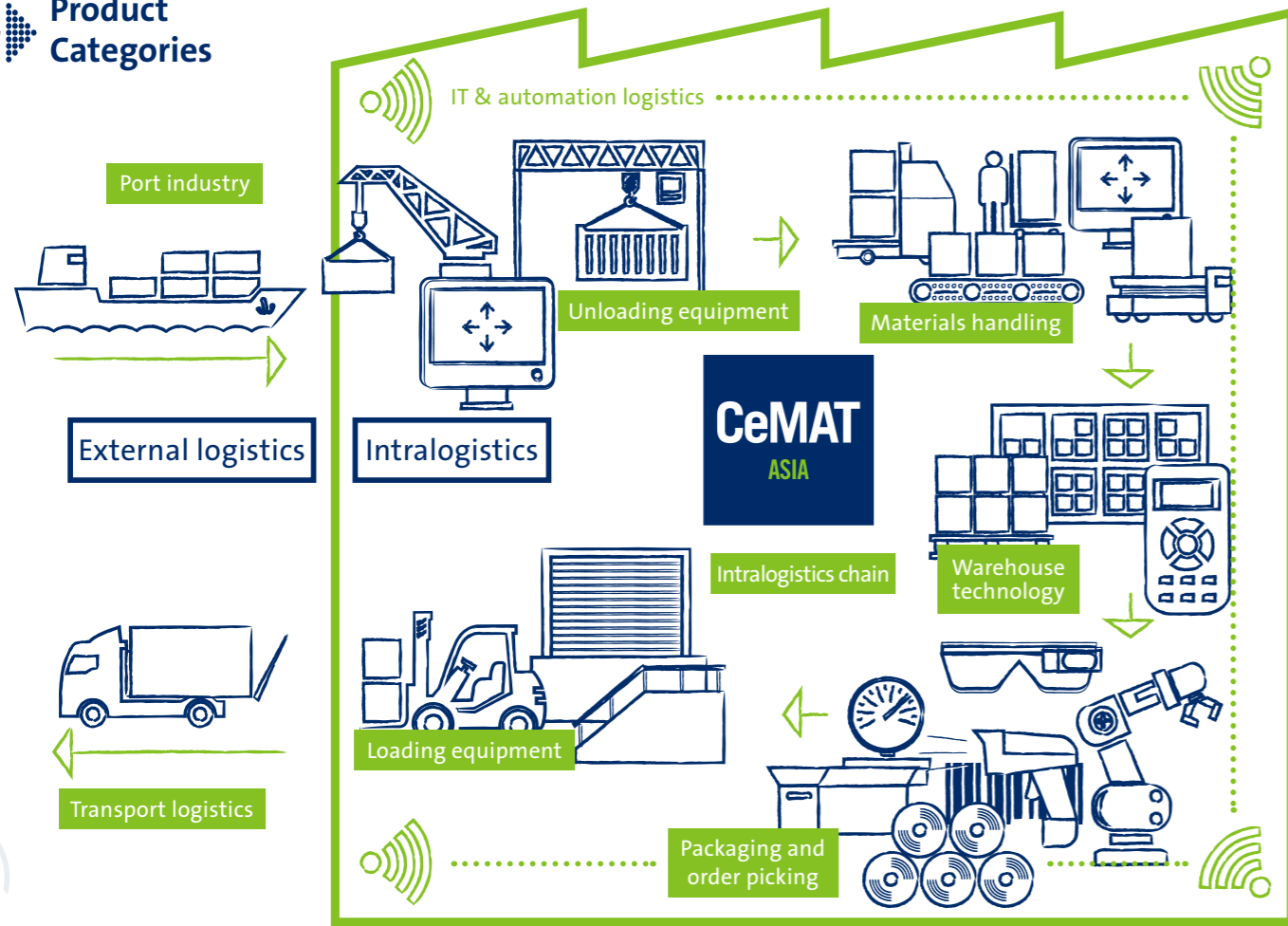


Vice President at 4flow Consulting  
Zhao Qi

After a one-year hiatus, CeMAT ASIA 2023, eagerly anticipated by us, was finally held. Featuring high popularity and a large number of visitors, this event demonstrates a high demand for intelligent warehousing at present. As a German consulting company engaged in intelligent warehouse planning, we saw many more mature solutions, which has a good display and promotion effect for potential users. Moreover, as the partner of Innovation Salon once again, we also participated in the half-day salon activity, which was attended by a nearly full audience. Here we listened to the guest speeches of Schneider Electric, SAIC Motor, New Hope Group, 4flow, and experience sharing in terms of supply chain strategy, intelligent digital development and ESG. It is a very rewarding trip for us. Looking forward to more exciting strategy next year!



## Product Categories



## Leading Exhibitors of CeMAT ASIA

### 1 Complete System for Warehouse Logistics and Warehouse Workshop Equipment

DEMATIC, DAIFUKU, SSI SCHAEFER, Muratec, Okamura, Swisslog, TGW, Vanderlande, Honeywell, Kunming Shipbuilding Equipment, JD, Beijing Material Handling Research Institute, Beijing Research Institution of Automation for Machinery Industry, Nti Logis-tech, Zhongding, CIMC, Galaxis, Zikoo, Phoebus, Vstrong, OMH, Ginfon, Speed, Master, Automha, Modula, SFA, FIVES, HUAZHANG, KENGIC, NEW BEIYANG, Anji Tech, GANGYU, Formosa Heavy Industry, BlueSword, Mengli, Putian, Delmar, WayZim, GaoKowl, HAENEL, BPS, Megvii, Huaheng, Shenyang Aircraft Industry Group Logistics Equipment, Kardex, KNAPP, Yayi, Mongolian, Shitong, Jingxing, Yinfei, Quicktron, Prolog, Eosli, Clou, Hamco, TWSL, Robotech, Anhua, Liuwei, Wuhao, Lika, Dinghu, Pallet Shanghai, METTLER TOLEDO, Hoemann, Kuofu, AFL Door

### 2 Material Handling and Equipment

Linde, Toyota, Jungheinrich, Crown, Hangzhou Forklift Truck, BYD, Heli, Kalmer, Fantuzzi, Manitou, TCM, Doosan, NICHYU, Vita, Hyundai, Xiamen heavy Industry, Longking heavy Industry, Liuzhou heavy Industry, Yituo, Feeler, Tailift, Kion Baoli, Shantui, CasCorp, Hoppecke, KAUP, Bolzoni Auramo, Pyroban, Miretti, CARREFFE, MAX Forklift, JXX, Shan-He, Ruyi, Noble, Dingli, Zhongli, JHL, HILECTRO, Efork Forklift, MiMA Forklift, Okura, Dacheng, Kaizhuoli, Tianneng, TVH, WeiChai, Jiachen, Jiali, MARSHALL, Grammer, Jtekt, Enersys, Mahle, HAWA



### 3 Conveying Equipment and Accessories

InterRoll, Delmar, HougFuh, JiaCheng, HUANAN XINHAI, Shuangqi, Dijie, Habasit, Dakang, BETTER CONVEY, Xianglong, Apollo, Winroller, SENAD, Flexmove, ITOH, TUNGRAY, Yongli, AA, Baoyu, ITT, Dingneng, Zhongyou, Vanriet, Intralox, Simba

### 4 Crane and Accessories

Mascus, Demag, Kone, SWF, KITO, Gorbelt, STAHL, Yale, G.H., Gosan, KULI, HBC, Hetronic, JAY, Cattron-Theimeg, CAVOTEC, NBB, AUTECH, Bada, Sanma, Shuangniao, Huade, Nuowei, ABM, Gorbelt, Herolift, KACC



### 5 Logistics Control and Software

ZEBRA, Turck, KEYENCE, Leuze, sick, Panasonic, Phoenix, Autonics, wago, Toshiba-Tec, Cinetic, P+F, Cognex, Balluff, ifm, Aioi, ISA, atop, Fujitsu, BBS, Nankai Gede, ChineTec, Systron, Ark Tech, Wolco, China Merchants DC, Boke, JinDong, Kangshiteng, Cab, DIGI, Marc, Global

### 6 Warehouse Robots and AGV

ABB, Fanuc, Egemin, Axter, Bluebotics, Oppent, Schabmüller, Kollmorgen, SEW, MEIDEN, Kawasaki, Haikang, Quicktron, Geek+, HAI ROBOTICS, Muxing, Lingniao, Vision Nav, Bito Robotics, Guozi, Mooe, IPLUSMOBOT, ForwardX, Multiway, SEER, Standard, Mach-Mind AE CORP, Lingong intelligent, Harbin Institute of Technology, SUZHOU AGV, OX Pont, Navagraha, UISEE, ForwardX, Jiateng, Robots, HiCTRL, Bozhong, Siwei, Lizi, Haitong, Jingyuan, Libiao, Casun, Kuajie

### 7 Automated Packaging Equipment and Material

YoungSun, Zhongya, Yuanxu Pack, Leadoin, Shenlan, Zongyi Pack, Gurki, Speed Packing, B+Z, BINGJIA, Leechan, Ring Pack, JAGPACK, Redtek, Xutian, Sacpack, Xiaohui, Qiongju, Hualian, Langpai

\*The companies listed above are in no particular order.

## Buyers from Diversified Industries (Part List)



\*The above are logos of some exhibitors, listed in no particular order.

## Exhibitor Testimonials

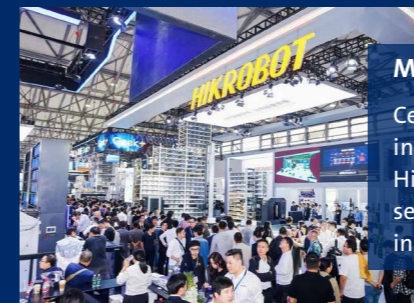
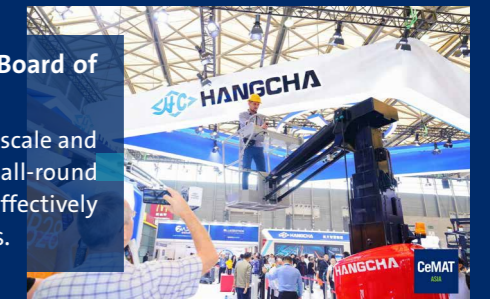


### Mr. Sun Chao, Vice President and Managing Director of Dematic China

Dematic, as a global partner of Hannover Fair and an old acquaintance at CeMAT ASIA, has showcased cutting-edge innovative technologies worldwide at each exhibition, driving China's intelligent manufacturing to a higher level. With unprecedented audience volume at the exhibition this year, we received a lot of attention and inquiries from new and existing customers at the exhibition.

### Mr. Chen Saimin, Assistant to General Manager and Secretary of the Board of Directors of Hangcha Group

Hangcha Group has participated in CeMAT ASIA for more than 10 times, whose scale and popularity this year have reached a record high. The organizer has provided all-round support and professional reporting during this process. This exhibition has effectively built up the company's image, product popularity and market competitiveness.



### Mr. Cai Hua, Domestic Sales Vice President of Hangzhou Hikrobot Co., Ltd.

CeMAT ASIA is a highly influential and professional exhibition platform in the logistics industry, attracting numerous domestic and foreign logistics companies every year. Hikrobot leverages this platform to build an open and collaborative ecosystem, providing services for industrial and logistics users, and continuously driving intelligence through innovative technologies.

## Visitor Testimonials

### Mr. Bao, Inner Mongolia Yili Industrial Group Co., Ltd.

It is a great honor for us to participate in this year's "CeMAT ASIA 2023". Enriched with content, this event has created new innovation opportunities and new business models for the development of our company. I also want to express gratitude to the staff for their professionalism and enthusiasm. Their dedication has made me feel more at ease throughout the event. Looking forward to meeting you next time. We will miss you in subsequent 365 days.

### Mr. Jin, Ford Motor (China) Ltd.

We would like to send thanks to CeMAT ASIA for the efficient platform it provides. This event has displayed the most cutting-edge technology equipment and gathered leading suppliers in the domestic logistics industry so that we can have a very intuitive understanding of current industry development trends, and the latest application scenarios. It further inspires us on the design and selection of related projects in the future. A lot of results have been produced at this exhibition.

### Mr. Yang, Amorepacific Trading Co., Ltd.

It is a great honor to participate in CeMAT ASIA once again. This exhibition is the first to be held after the pandemic, and the scale and quality of the event have not been affected by the brief pause caused by the pandemic. Both the layout and the launch of exhibits prove good arrangements of the organizers. Products displayed by various exhibitors almost cover most of advanced technologies in the logistics industry today. Its success is also evidenced by numerous learning and collaboration opportunities it creates.

# Show Highlights - Activities beyond the Exhibition

## Innovation Salon

### CeMAT ASIA Innovation Salon

Jointly organized by the China Federation of Logistics & Purchasing and several well-known institutions, the Salon, as the core brand forum of CeMAT ASIA, has organized discussions among visitors on many cutting-edge hot topics, such as Metaverse era, smart supply chains, fast-moving consumer goods, new energy, automotive components, and beauty logistics. It provided a unique opportunity to learn about top expert views of the year at once. By means of guest interviews, round table discussions and other interactive ways, it has facilitated extensive exchanges among industry professionals and promoted intelligent development of the logistics industry.



### High-End Manufacturing and Development Forum

#### Hign-end Manufacturing Development



The High-End Manufacturing Development Forum sponsored by Chinese Mechanical Engineering Society was held as a concurrent forum. Under the theme of "Intelligent Leadership, Win-Win Cooperation", this forum has a number of academican-level experts to attend and give speeches, and collaborates with senior executives of domestic and foreign technology giants for an in-depth exchange on the development of China's material handling equipment industry, the digitalization of AI-enabled high-end equipment, the application of digital twins in logistics industry, intelligent manufacturing, carbon neutrality and other topics, exploring new development trends in manufacturing. More than 1,000 trade visitors in the field of industrial manufacturing jointly witnessed this high-profile event.



# Innovating Activities to Build a Fresh Logistics Ecosystem

### Breaking the Cocoon: "Open Conversation"

This is a series of one-on-one interviews with online experts covering topics in the logistics industry, including logistics technology, practical applications, and future development trends. Its two seasons gathers over 20 guests from various posts in the logistics equipment manufacturing industry, end-users, system integrators, etc., participating in multidimensional discussions.



### Stories in Logistics

This is a brand-new human-centered program, using individual interviews as a narrative thread, to unravel and narrate the incremental stories of the rapid development in the logistics industry over the past 20 years. Delving into the details, the program reflects on the past, and looks ahead to the future within the narrative of these stories. The program, through a combination of dialogs and interviews, takes a journey into enterprises and approaches the world of logistics. It will unearth authentic stories within the logistics industry, explore technology, seek innovation, and highlight the importance of heritage.



### CeMAT ASIA Afternoon Tea

Beyond the exhibition, CeMAT ASIA continues to provide a year-round platform for uninterrupted communication and sharing among buyers, exhibitors, and partners. The CeMAT ASIA Afternoon Tea organizes offline afternoon tea events, inviting partners from different fields to participate and engage in relaxed discussions on popular industry topics.



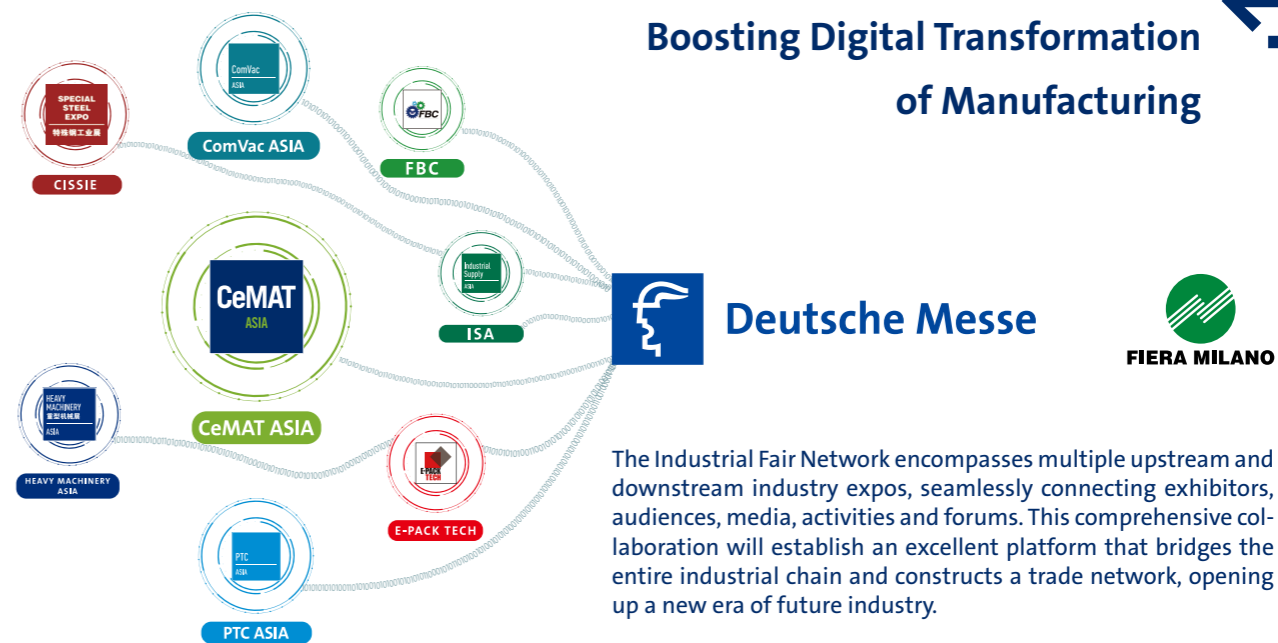
# Concurrently Holding Branded Industry Shows, Bringing the Benefits of the Synergies

## Chinese College Students Mechanical Engineering Innovation and Creativity Competition -- Intelligent Manufacturing Competition

The Chinese College Students Mechanical Engineering Innovation and Creativity Competition -- Intelligent Manufacturing Competition was held in physical form once again. It gathers nearly 2,000 contestants from participating teams of reputed universities, including Tongji University, Xi'an Jiaotong University and Zhejiang University, who are all elite students of these universities. With an aim of facilitating learning and education through competitions, this event has demonstrated the latest industry-university-research transformation results of high-end manufacturing, jointly promoting the training of intelligent manufacturing talents.



## The Industrial Fair Network Boosting Digital Transformation of Manufacturing



The Industrial Fair Network encompasses multiple upstream and downstream industry expos, seamlessly connecting exhibitors, audiences, media, activities and forums. This comprehensive collaboration will establish an excellent platform that bridges the entire industrial chain and constructs a trade network, opening up a new era of future industry.

# The Organizing Entities



中国物流与采购联合会

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中国机械工程学会

Chinese Mechanical Engineering Society  
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## Supporters

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PLA General Logistics Department  
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China Packaging Federation  
China National Food Industry Association  
  
China Communications and Transportation of Association  
China Railway Materials Circulation Association  
China Materials Storage and Transportation Association (CMSTA)  
China Construction Industry Association  
Shanghai Logistics Association  
Shanghai Waigaoqiao Free Trade Zone (Group) Co., Ltd.  
China Water Resources and Electric Power Association on Physical Distribution  
  
Materials Handling and Logistics Technology Association within the VDMA  
Material Handling Industry of America (MHI)  
Asian-Pacific Logistics Federation (APLF)  
European Federation of Materials Handling (FEM)  
United States of America-China Chamber of Commerce

